

MARINE DRAGON
CONSULTING

THE RIGHT PARTNER
FOR SUCCESSFUL
BUSINESS IN CHINA



WHO WE ARE

The only company
tracing the Asian
Boating Market trend
since 2005

Marine Dragon Consulting, also known as MDC, provides world-class yachting industry consulting services to international companies desiring to gain an insight into the Asian market, with a strong focus on China. Active in the industry since 2005, MDC has built long-lasting relationships with an extensive network of yacht dealers, marina developers, shipyards, equipment manufacturers and well-respected boating media institutions in Asia. Marine Dragon Consulting has become a key trusted partner for companies looking for the right essential data and tools to become successful in China, the world's soon to become largest and fastest-growing yachting market.



WHAT MDC CAN DO FOR YOU

We are experts at helping companies gain the right essential data and tools to become successful in Asia, and particularly in China.

OUR MAIN SERVICES INCLUDE

- Market research surveys, including a comprehensive market report on the Chinese yacht market
- Country reports on Asian countries (Hong Kong, Singapore, Thailand, Malaysia and India)
- SWOT Analyses of the Boating Industry
- Marina Business Models and Feasibility studies
- Marina & Yacht Club Management Consulting
- Advice on new dealership
- PR and Marketing support



KEY CLIENT SUCCESS STORIES

- Agile Property Holdings (Hong Kong)
- Aicon Yachts (Italy)
- Aimex (Australia)
- Atlantis (Italy)
- Beneteau (France)
- Caterpillar (USA)
- China Resources Land (China)



- Cummins Onan (USA)
- Evolution Yachts (Australia)
- Gulf Craft (UAE)
- Jepsen Marine (Hong Kong)
- Keppel Land (Singapore)
- Kohler (USA)
- Monterrey Boats (USA)
- Mustang Marine (Australia)
- Peters & May (UK)
- Raffles Yacht (Singapore)
- Sanya Government (China)
- Sea Stella (China)
- Sunbird Yachts (China)

OUR KEY MEDIA PARTNERS

- Asia Pacific Boating (Hong Kong)
- Bateaux (France)
- China Boating (China)
- Dockwalk (UK)
- International Boat Industry (UK)
- Ocean Magazine (Australia)
- The Yacht Report (USA)
- Yacht Capital (Italy)

And many others!



GET IN TOUCH WITH US

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