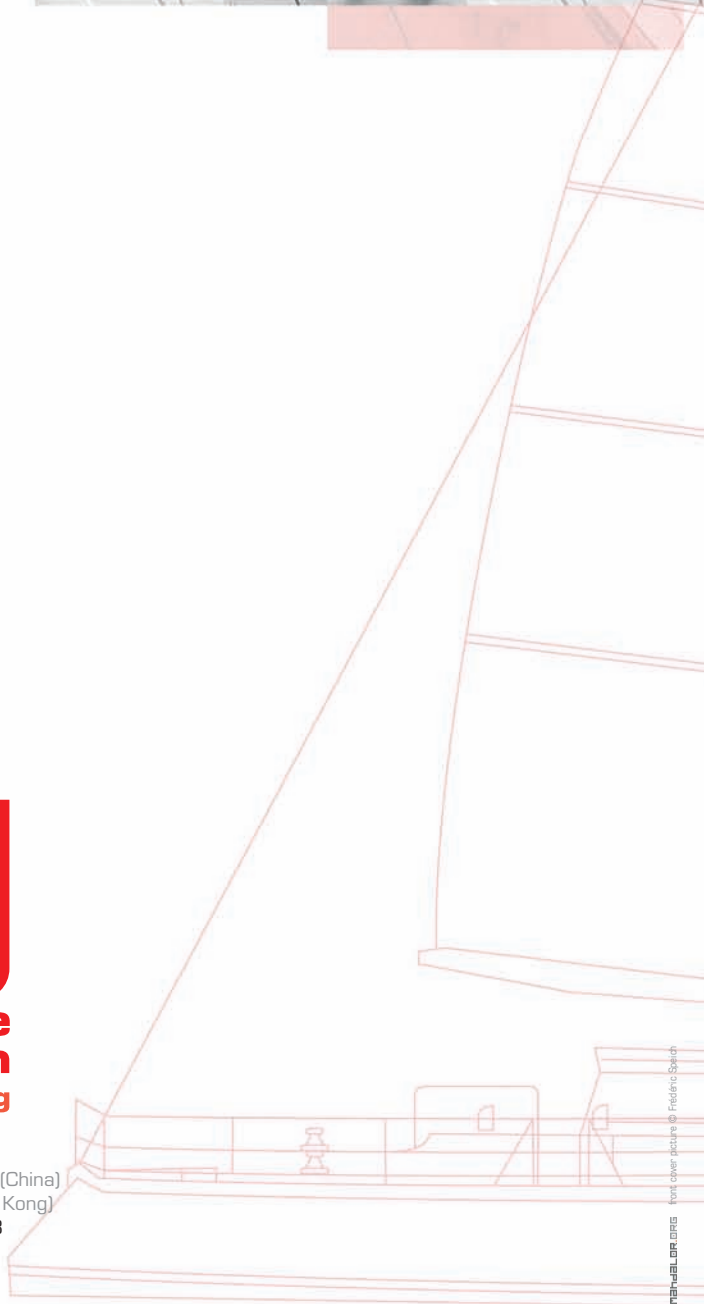


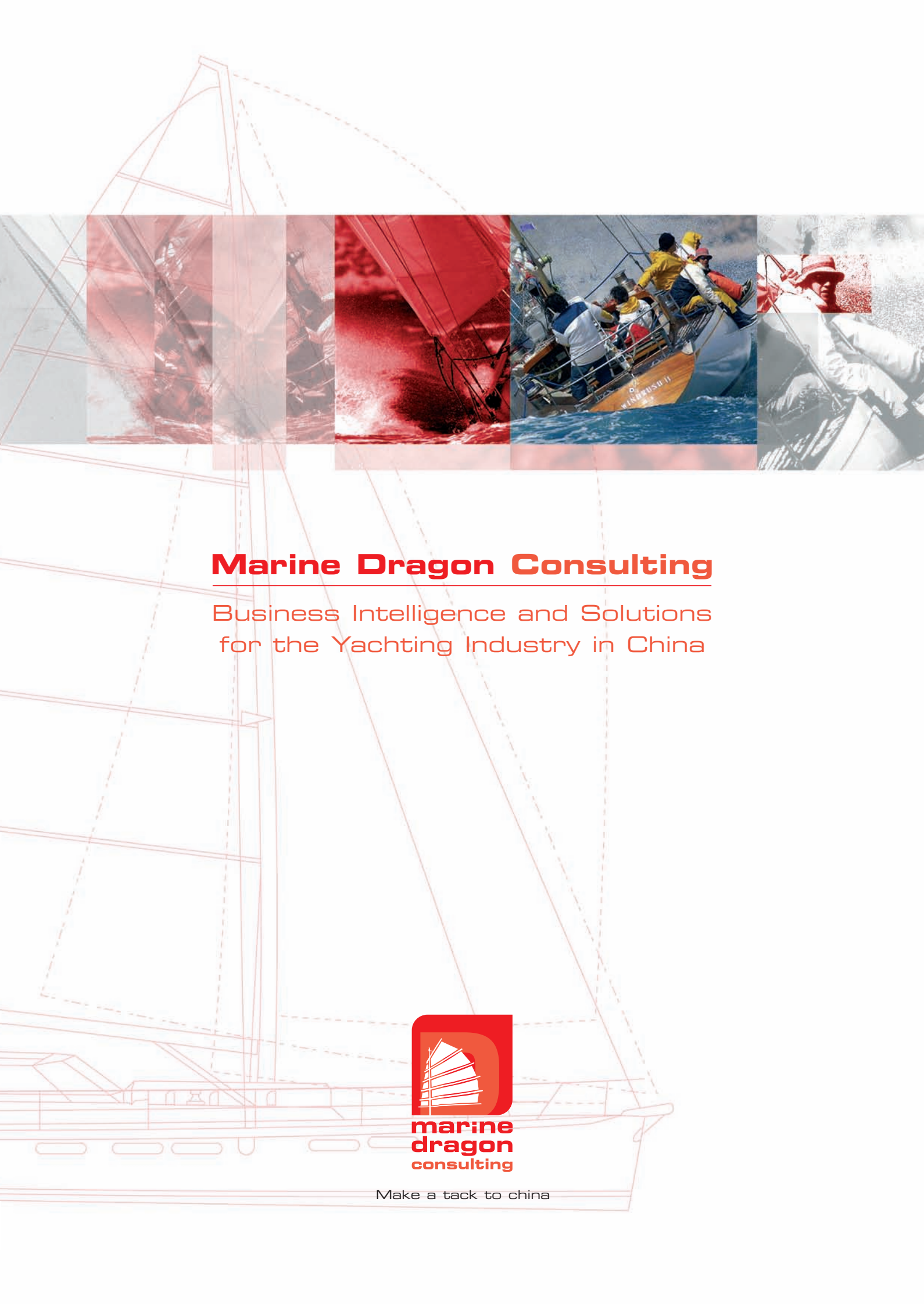
**marine
dragon
consulting**

Tel : (86) 138 16070731 (China)
Tel : (852) 6080 7748 (Hong Kong)
Fax: (86-21) 5403 9238



www.marinedragon.com

adrien@marinedragon.com



Marine Dragon Consulting

Business Intelligence and Solutions
for the Yachting Industry in China



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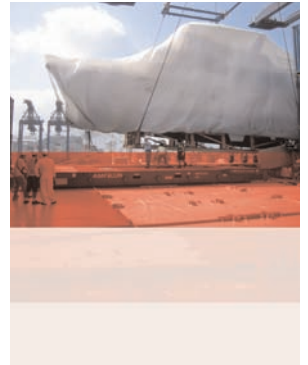
Make a tack to china



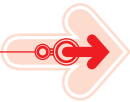
→ Who are we ?

Marine Dragon Consulting (**MDC**) is a project management and services company. We are specialized in the development and the promotion of the yachting industry in China.

- **MDC** is the first company in China to assist the global yachting industry from conceptualisation to post project support.
- **MDC** acts as a turnkey solution for customers worldwide who desire to build, source or secure boats in China. The comprehensive and practical solutions it offers make it a much easier and cost effective process.



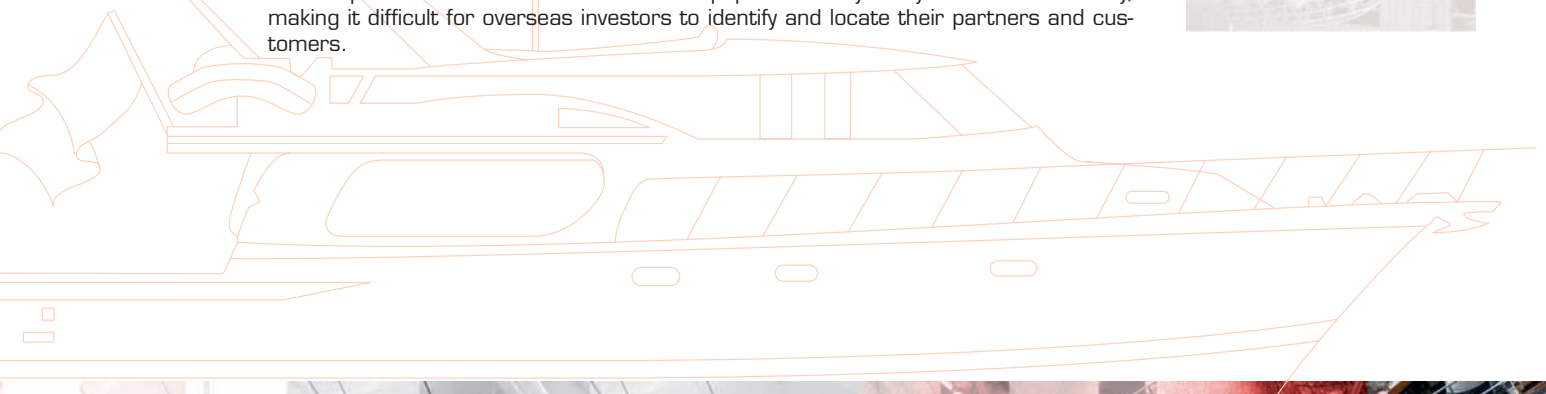
China, in their expanding affluence, has acquired a growing taste for leisure and luxury goods. There is an increasing passion for recreational boating around the world and it is clearly beginning to gain heavily in popularity in China.



After having successfully penetrated many industrial sectors, China now aims at becoming a key player for yachting development from both consumption and production viewpoints. Judging from reports of general increases in the export and import of pleasure boats to and from China, this process is already well under way.



The formidable strength of China is showcased in its capacity to absorb new technologies and know how, and to adapt to new trends. Be it for suppliers, partners or customers, China is a marketplace with huge potential, but equally, huge complexity. Consumption habits and the nature of the population vary wildly across the country, making it difficult for overseas investors to identify and locate their partners and customers.





→ MDC, your propeller to China

MDC will assist players in the recreational boating industry and act as an interface all along their business process.

→ Investigation and Information

MDC provides the overseas companies with valuable industry and market updates before initiating a business in China. We can deliver market studies on boat building in China with a rapid response time, together with the identification and valuation of its domestic market.

→ Scouting and sourcing

We understand your needs. Our team advises overseas investors throughout their decision making process, be it the choice of location, facilities or partnerships. If requested, we can investigate the reliability of partners.

→ Investing

Thanks to our comprehensive network of specialists, we can assist with all financial, administrative and legal aspects during the investment process in order to provide optimum profitability and stability.

→ Management and follow up

Your Account Manager within MDC will be your local ears and eyes on the ground and will provide weekly or monthly production reports and achievement updates. Should you need any additional qualified staff, we can appoint specialist consultants to cope with exceptional needs.

→ Logistics and exports

At the lowest cost, with the best transit time and in a total safety, MDC offers shipping services to export your production to its final destination.

→ Distributing and penetrating new markets

Your valuable yard will be the best possible showroom and will attract many onlookers. Creating a distribution network, speeding up brand awareness and assisting the final customer in China are our core skills. Our experts will provide Chinese manufacturers solutions to match prevailing regulatory requirements and meet international quality standards so as to successfully export their products.

Sharing values, a single goal

Top quality, mutual confidence, and hard work are the main shared values between MDC and a team of contributors who together make up a strong and efficient network of professionals

In every field, we will provide rapid turnaround on all inquiries and requests. Dragon Marine Consulting will offer concrete and personalized advice throughout global assignments or on off contracts. Work will be carried out at the lowest cost with minimum lead time.

MDC hoists your flag in China

Before creating MDC, a wholly independent services company, **ADRIEN MAGNAN**, the founder, lived in HK and China where he worked in the shipping industry.

He has sailed in many places in the world, including China, and now is aiming at sharing this passion with the Chinese people.

